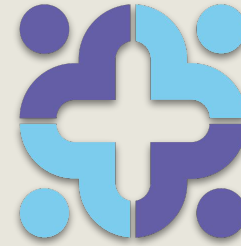


# CHIEF OPERATING OFFICER

STAGE		Series B
INDUSTRY		Healthcare, Staffing & Recruiting
FUNDING		\$23M+
INVESTORS		Kickstart



TIME TO INTRO HIRE  
**21 days**

TIME TO FILL  
**65 days**

## COMPANY

Nursa is revolutionizing hiring and recruiting processes for healthcare facilities. The company provides a fast and streamlined marketplace app that connects healthcare clinicians and facilities for per diem and on-call shifts. [Read more](#)

## THE PROBLEM

As Nursa continued to drive growth in its business, the company needed a strong VP Ops to oversee all national market acquisition, engagement, and operational success. This role required a highly specialized skillset that was a unique blend of technical, operational, and creative talents.

## PLENTY'S SOLUTIONS

Understanding the unique cross-sections of skills needed for Nursa's Ops leadership, Plenty led a deep calibration to uncover the essential requirements, mapped to our vast candidate network. After leading an exhaustive search, Plenty recruited Danielle Sheridan - a candidate with even higher credentials, and worked with Nursa to uplevel the role to COO.



**DANIELLE SHERIDAN**

**Uber**

As GM and Head of US Cities at Uber, Danielle oversaw all P&L for the \$20B US City and marketplace business. She led a team of 70+ across strategy and operations, overseeing the overall Category Position, regional and local general management of the organization and all strategy and execution.